

**FOR IMMEDIATE RELEASE**  
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**San Jose Institute of Contemporary Art Inaugurates  
New Performance Art Program  
*ICA Live!***

**Alyssa Eustaquio: *Au Courant: Facing Feminism*  
Friday, April 3, 6pm – 10pm  
Free Admission**

**SAN JOSE, CA** -- On Friday, April 3, the San Jose Institute of Contemporary Art launches *ICA Live!*, a new monthly program that features presentations of engaging and experimental performance art. Presented during downtown San Jose's South First Fridays, *ICA Live!* will explore the role of performance art in contemporary society. *ICA Live!* focuses on live, interactive and participatory projects that engage members of the audience and may include experimental sound and sculptural elements.

ICA Curator Donna Napper states, "My aim for the new program is three-fold: to broaden ICA's presentation of visual arts practices; to offer exciting opportunities for artists working in an art form that sometimes receives limited understanding and support; and to offer thought-provoking and rich audience experiences."

Inaugurating the program **Friday, April 3, 6pm-10pm** will be Bay Area artist **Alyssa Eustaquio**, who will present ***Au Courant: Facing Feminism***, a participatory installation that includes an arrangement of cosmetic items packaged with an imaginary brand and containing references to feminism. Utilizing the makeup counter as a basis for open discourse, visitors are encouraged to have a dialogue with the artist about art and gender ideologies.

On **Friday, May 1, 6pm – 10pm**, *ICA Live!* will feature San Diego-based artist **Margaret Noble**. The artist will present ***Resonating Objects***, a series of semiotic sound objects for audience

interaction. Admission is free.

**On Friday, June 5, 8pm – 10pm**, *ICA Live!* will present San Jose-based artist **Carmina Eliason** with a participatory performance called *Would you like a cup of tea?*, a pseudo-living room gathering with the artist for tea and stimulating conversation. Admission is free.

*ICA Live!* is powered by SV Creates.

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