

NEWS RELEASE

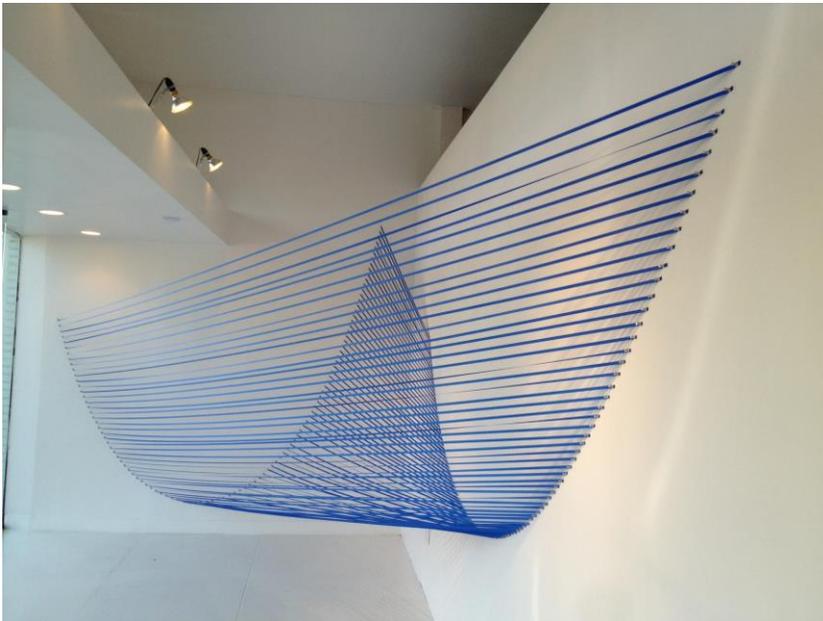
Contact:

Maureen Cappon-Javey

408.283.8155, maureen@sjica.org

SAN JOSE, CA – May 2013 – The San Jose Institute of Contemporary Art (ICA) is pleased to announce a new collaboration in its evolving *On The Road* program – a series of curated exhibitions that are on display in venues throughout the Bay Area. Napa-based artist, Sabine Reckewell’s *Double Catenary* installation is on view through August at “Liquid Space,” Liquid Agency’s window gallery at 451 South First Street in downtown San Jose.

Sabine Reckewell’s large-scale three-dimensional drawings in space are inspired by minimalist and conceptual art of the 1960s and ‘70s as well as her own background in design and fiber art. With modest tools – a hammer, pushpins, ribbon and a measuring tape – she creates complex geometric patterns that appear to float in mid-air. The ordinarily hard lines of these shapes are softened by the pliable property of her material and the effects of gravity. Through repetition, Reckewell is able to achieve dizzying degrees of density and transparency that ebb and flow as the viewer interacts with the piece.



Reckewell was born in Gosler, Germany and studied Industrial Design at the Institution Academy of Fine Arts in Kassel from 1970 – 1973. She received her BS in Textile Design from the University of California at Davis in 1976 and her MFA in Textile Art from Lone Mountain College in San Francisco in 1978. Her work has been exhibited in New York, Chicago and throughout California and is included in a number of corporate collections.

“As longtime friends and like-minded culture cultivators, it was simply a matter of time before Liquid and the ICA joined forces to present a tangible expression of our shared vision for developing and enriching San Jose’s contemporary art scene,” explains Cathy Kimball, ICA Executive Director. “We’re thrilled to be a part of this creative collaboration with Liquid and the uber-talented Sabine Reckewell, and we hope to keep the momentum going with more *On The Road* installations in the months and years to come.”

“Creativity thrives on experimentation and the Liquid Space is an experimental gallery, accessible from the street, that allows Liquid to continuously advocate for creativity and innovation in downtown San Jose,” stated Alfredo Muccino, Chief Creative Officer at Liquid Agency. “I’m particularly happy to collaborate with our friends at the ICA and artists, like Ms. Reckewell, whose installations are inspired by the space.”

The Liquid Space was pioneered in San Jose, Liquid Agency’s headquarters, and is now opening in Liquid’s Portland office located in the Pearl District. Liquid Space showcases the work of multidisciplinary artists and designers and is also used to launch pop-up retail concepts and other inventive projects.

About *On The Road*

In January 2013 the San Jose ICA launched *On The Road*, a satellite exhibitions program that seeks to expand the ICA's footprint throughout the Bay Area and further its mission to support the region's contemporary art community. Current *On The Road* exhibitions include selected works by Bay Area artists Kathryn Dunlevie, Doug Glovaski and Clive McCarthy on view in the recently opened Lounge at SJC, the new visitors lounge at the Mineta San Jose International Airport, and Chuck Ginnever's *Rashomon* sculpture exhibition on the Great Lawn at the Montalvo Arts Center in Saratoga, CA.

About Liquid Agency

Liquid Agency advances brands and business through Silicon Valley Thinking. With brand at their core, they create holistic brand experiences that help companies create greater value. They work in partnership with their clients in a highly collaborative way – one that favors experimentation, curiosity and big thinking.

Founded in 2000, Liquid has grown to one of the top brand experience agencies rooted in the Silicon Valley. Today, they have US offices in San Jose, San Francisco (coming soon), Portland and New York, and international offices in Nottingham, UK and Santiago, Chile. Liquid is committed to delivering effective brand experiences through their Silicon Valley Thinking approach, and culture of innovation. Their work encompasses brand strategy, brand identity, brand marketing, environmental branding, employee branding, digital branding and brand management. Liquid has helped launch new products and new companies, and helped revitalize existing brands; delivered complete retail merchandising solutions, interactive branding programs, integrated marketing campaigns, and comprehensive environmental branding projects. Liquid’s diverse set of global clients includes Adobe, Cisco, Google, HP, Intel, Microsoft, Nike, Sony and Walmart.

About the San Jose Institute of Contemporary Art (ICA)

The ICA is an energetic art space located in downtown San Jose dedicated to making contemporary art accessible and exciting to audiences of all ages and backgrounds. Exhibitions are presented in three galleries that display the most current, relevant and often challenging art from the region, the nation and the world. The ICA is activated by opening receptions, monthly gallery walks, programming in the front windows, panel discussions, printmaking workshops, brown bag lunches and impromptu conversations in the galleries.

The San Jose ICA gratefully acknowledges support from the Office of Cultural Affairs for the City of San Jose and from Arts Council Silicon Valley, in partnership with the County of Santa Clara and the California Arts Council. The ICA is also supported in part by the National Endowment for the Arts (NEA), Applied Materials Foundation, Adobe Foundation, the David and Lucile Packard Foundation and members of the ICA.

Image: Sabine Reckewell, *Double Catenary*, 2013, Royal blue ribbon, pushpins, Courtesy of the Artist

###